

# Dr. Virendra Swarup Educational Foundation



*Join hands for a better tomorrow*

RANKED A++ INSTITUTES

QUALITY EDUCATION

AFFORDABLE COST

TOP PLACEMENTS

## VSICS

Dr. Virendra Swarup Institute  
of Computer Studies

810, W-1 Block, Juhi, Saket Nagar, Kanpur - 208014  
Tel. : 0512-2603080, 2603081, 2604592  
[www.vsicskanpur.org](http://www.vsicskanpur.org)

## VSIPS

Dr. Virendra Swarup Institute  
of Professional Studies

337, K-Block, Kidwai Nagar, Kanpur - 208011  
Tel. : 0512-2611997, 2611899, 2611900  
[www.vsipskanpur.com](http://www.vsipskanpur.com)



**P. G. Courses**  
**MCA | MBA | PGDM**  
**U. G. Courses**  
**BCA | BBA**

**Our Permanent  
Recruiters**





# Dr. VIRENDRA SWARUP EDUCATIONAL FOUNDATION (VSEF)

Dr. Virendra Swarup Educational Foundation, U.P. (VSEF) was established in the year 1989 in the memory of late Dr. Virendra Swarup, MLC & Chairman of U.P. Legislative Council and an eminent educationalist. Dr. Virendra Swarup Institute of Computer Studies is a part of VSEF. The foundation is also running 10+2 schools in Kanpur and other cities of U.P. VSEF is a sister concern of Dayanand Siksha Sansthan, U.P., which is managing more than 25, Post Graduate and intermediate colleges all over UP & Uttaranchal.



## OUR VISION

*We aspire to nurture outstanding Computer & Management professionals who make valuable contributions to the corporate and the society*

## Dr. VIRENDRA SWARUP INSTITUTE OF COMPUTER STUDIES (VSICS)

VSICS was the first self-financed institute in Kanpur to impart computer education in the form of MCA & BCA. The institute has achieved the distinction of being ISO 9001:2000 certified for providing quality education by maintaining quality services and processes. VSICS in a span of 19 years has gained immense recognition as a center of excellence. Its Computer & Management Programs have been designed to create the best talent in the corporate field. Presently the institute is successfully running MCA, MBA, PGDM, BCA & BBA.



## Dr. VIRENDRA SWARUP INSTITUTE OF PROFESSIONAL STUDIES (VSIPS)

VSIPS is the another Professional Institute under VSEF to impart management education in Kanpur. Its MBA program has been specially designed to create the best talent in the management field.

## WHERE WE EXCEL

- ❖ 19 years of setting Global Standards in Quality Education
- ❖ Unique teaching methodology
- ❖ Well-qualified faculty & resource persons from industry & academia
- ❖ Use of latest and best audiovisual teaching aids
- ❖ World-class computing and digital knowledge reservoirs
- ❖ Air-conditioned class rooms.
- ❖ Full fledged industry participation for suitable Training & Placement Platforms
- ❖ Library stacked with International & Domestic Journals
- ❖ Hostel facility available.
- ❖ Exclusive Personality Development & Foreign Language classes.
- ❖ 100% placement assistance
- ❖ Special placement activities throughout the year.

## COMPUTER CENTRE

All Computer Labs are well equipped with more than 400 P4 computers. All computers are networked through Novel, NT & Linux along with Internet server. The state-of-the-art centre provides hand on experience to the user & always keeps pace with the advancement of technology. Apart from the computer labs, the Institute also has a Digital lab equipped with 34-digital trainer kits, 10 microprocessor kits & 2 interfacing kits.

## SEMINAR HALL

Two well equipped Seminar halls available for the smooth conduction of various seminars & workshops .

## LIBRARY

The heart of any Institute is its library. Our library is well stocked with a variety of books that has more than 13,000 titles in over 31,000 multiple copies. It is regularly updated with the latest titles from India as well as overseas. It has subscription of various computer science as well as research journals from all over the globe, wide range of periodicals & magazines that provide the immense source of knowledge for academic and research activities. Access to e journals is also available.

## PERSONALITY DEVELOPMENT PROGRAM

**Holistic Individual Development Programme (HIDP)** is regularly conducted for its students along with the university curriculum. This will encompass communication development, management games, oratory & attitude development program along with general awareness enhancement & updating the students with latest Economical, Political, Financial and Social fields pertaining to the National as well as International scenario.

# COURSES OFFERED

Course

Eligibility

Seats

## P.G. Courses

**MCA**  
3 YRS FULL TIME

MASTER OF COMPUTER APPLICATION

Graduate  
(Maths in 10+2 or Graduation) 60

Approved by AICTE, New Delhi & Affiliated to Dr. APJ. A. K. Technical University  
(Formerly UPTU), Lucknow

**For Govt. Seats :** Candidate have to appear in a combined entrance test (SEE UPTU) conducted by U.P. Govt.

**For Direct Admission :** Recognized Bachelor's Degree of minimum 3 years duration with mathematics at 10+2 level or at graduate level. Obtained at least 50% (45% in case of candidate belonging to reserve category) at the qualifying examination.

**MBA**  
2 YRS FULL TIME

MASTER OF BUSINESS ADMINISTRATION

Graduate in any  
discipline 120

Approved by AICTE, New Delhi & Affiliated to Dr. APJ. A. K. Technical University  
(Formerly UPTU), Lucknow

**For Govt. Seats :** Candidate have to appear in a combined entrance test (SEE UPTU) conducted by U.P. Govt.

**For Direct Admission :** A minimum of 50% in graduation (45% in case of candidate belonging to reserve category).

**PGDM**  
2 YRS FULL TIME

POST GRADUATE DIPLOMA IN MANAGEMENT  
(Dual Major Specialization)

Graduate in any  
discipline 60

Approved by AICTE, New Delhi

**Selection :** On the basis of MAT / CAT / CMAT / Dr. APJ. A. K. Technical University (Formerly UPTU) entrance (or equivalent test) Merit followed by GD & Interview for normal quota and academic index, GD & Interview for management quota candidates. Candidate with 50% in graduation can also take direct admission.

## U.G. Courses

**BCA**  
3 YRS FULL TIME

BACHELOR OF COMPUTER APPLICATION

10+2  
(with Maths  
Compulsory) 600

Affiliated to CSJM University, Kanpur

**BBA**  
3 YRS FULL TIME

BACHELOR OF BUSINESS ADMINISTRATION

10+2  
(any discipline) 240

Affiliated to CSJM University, Kanpur

Candidates can secure admission on first cum first serve basis by filling up the Institute's admission form.



# TRAINING & PLACEMENT CELL

Placement cell ensures that students get requisite resources required to successfully pursue their career goals. The cell arranges placements through out the year. In this era of cut throat competition the institutes strive intensely to provide the best opportunities to the students. The placement cell is in continuous touch with various organizations & agencies to assist the students in training & finally placing them. Numerous campus drives and job fairs are conducted through out the year. Most of the students are placed even before the completion of the course in renowned organisations with handsome packages. The Institute provides proper industry interface by arranging 6 months project training for every student in various organisations like HCL, Wi pro, Infosys, APTECH, EMRTECH, Birla Soft etc.

## OUR TRAINERS & RECRUITERS

**Future Group, Avalon, Bellcor, Radio City, Genpact, Kotak, ICICI, i mart, Keane, Pepsi, Idea, Pfizer, Technosys, Aspiring Minds, Tikona, Angel Broking**



## THE CURRENT SELECTIONS

-  **70** Selections in Wipro Technologies
-  **76** Selections in TCS
- 19** Selections in Sony India Ltd. in
- 31** Selections in ICICI Prudential Jagran, Lohia, Karvy Stock Broking, Jagmini etc.



## OUR ANNUAL EVENTS



Knocking at the corporate  
**VAST SELECTIONS THROUGH CAMPUS DRIVES**



**Winter Carnival**



*Our Annual Fest*  
A Consortium of literary & cultural events

## FOR ADMISSIONS CONTACT

**MCA / BCA**

e-mail : vsefcomp@vsef.org

**MBA / PGDM / BBA**

e-mail : vsefmgmt@vsef.org

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**Dr. Arpit Awasthi**  
*Executive Director*

**Gauravendra Swarup**  
*Secretary*